

THE MORE MARLBORO YOU SELL, THE MORE GEAR YOU GET.



MEGA-VOLUME ACCOUNTS

The Marlboro Van not only brings increased traffic, sales and profits— but it also gives you the chance to earn free gear.

MAKE IT WORK FOR YOU

- _____ 1. Distribute "Free Gear Tickets" to each smoker 21 years of age or older who buys cartons of Marlboro.
- _____ 2. Tickets will be collected and counted at vans.
- _____ 3. You'll be awarded gear for achieving the following targets:

HERE'S WHAT YOU GET



NUMBER OF FREE OFFER TICKETS DISTRIBUTED

40-49
50-69
70+

AWARD

Umbrella
Umbrella & Tool Kit
Umbrella, Tool Kit & Gear Bag



GO AHEAD. SET YOUR GOALS TO GET THE GEAR YOU WANT.

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